

Institute for Sustainable Development in Business



Profit Improvement Programme Through Environmental Management

This is a simple programme designed specifically for small and medium businesses that will take you through a logical series of steps to improve your profitability through sensible environmental management. The Programme will provide you with an introduction to a more efficient use of your business resources and provide you with practical ideas and support. You don't have to be a manufacturing company – any business of any size can benefit just as much.

Cost

For many businesses within the Nottingham area, the Programme and on site assessment are totally **FREE**. Please contact us to confirm your eligibility.

What & Where

Our programme is designed around your working life and as such has three brief breakfast sessions all held centrally at Nottingham Trent University, 8.30am until 12pm with breakfast and drinks provided.

6th February

The legislation. Preparing your business for the future

The drivers behind it and the benefits to you, forging a path through the future environmental legislation.

13th February

Improving your profitability throughout the business

Identifying areas for improvement within your company. Work through an example and find out how you can apply it to your business.

20th February

Managing your energy costs & introducing management systems

We will show you how to minimise your energy usage, develop an environmental policy and introduce you to environmental management systems.

Other programme dates are available, and booking up fast. Please call for details of future programmes.

To ensure you get the best from the programme, we will carry out a free site survey to allow for us to provide totally tailored advice.

How to Book

Don't miss out, call **Liz Minshall** now, to book your programme place.

Make 2006 your profit improvement year!

Places **are** limited, so book now to secure your place!

Ring 0115 848 4368 or e: mail: elizabeth.minshall@ntu.ac.uk

For further information visit our website: www.susdev.co.uk