



sustain  
**in the city**  
15th May 2006 • London Stock Exchange

.....mediapack2006

**CarbonNeutral**<sup>®</sup> event

 **BARCLAYS**



for business people  
**who look to the future**



**In the City**, is sustain' magazine's series of business symposium events, hosted in the heart of the City, at the London Stock Exchange. The 2006 programme opens May 15th, with CSR: [Sustainability, the Media and the City](#) - a one-day conference, with accompanying workshop seminars, designed to showcase and debate the issues surrounding Corporate Responsibility: the Message; the Media; and the Audience.

**All Day Delegate Pass:**

**Standard** - £199.00 + VAT



a new conference for 2006





To discuss availability of delegate places to attend on May 15th and for further information on this exciting new event and 'in the city - carbon' on 2nd October 2006 call the **Events Team** on: **(0161) 830 5573/74** or email: [events@sustainmagazine.com](mailto:events@sustainmagazine.com)

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# IN THE CITY CONFERENCE 2006

LONDON STOCK EXCHANGE – Monday 15th May – Programme




## Module 1 – The Message

- 09:30 Coffee & Registration
- 10:00  Keynote Speaker  
**Baroness Greengross OBE** – Chair of the All Party Parliamentary Group on CSR  
*Good CSR - the multiplier effect*
- 10:20 Q&A Session
- 10:30  Chair  
**Jim McClelland** – Editor – Sustain Magazine
- 10:35  Speaker 1  
**Andrew Dunnett** – Director – CSR Academy
- 10:50  Speaker 2  
**Alastair Camp** – Corporate Responsibility Director – Barclays Bank  
*Corporate Responsibility - creating sustainability in a global business*
- 11:05 Q&A Session
- 11:30 Coffee & Networking




## Module 2 – The Debate

- 12:00  Chair  
**Roger Cowe** – Director – Context Group
-  Panellist 1  
**Solitaire Townsend** – Managing Director – Futerra
-  Panellist 2  
**Jules Peck** – Global Policy Advisor – WWF
-  Panellist 3  
**Carmel McConnell** – Author, Activist and Corporate Bus Consultant
-  Panellist 4  
**James Anderson** – Tech Director Business Sustainability – Hyder Consulting
- 13:00 Lunch & Networking

## Module 3 – The Audience

- 14:15  Chair  
**Mallen Baker** – Development Director – BITC
- 14:20  Speaker 1  
**Simon Wilkinson** – Head of Regulatory News Services and Investor Relations – The London Stock Exchange  
*Extra-financial information: the communications challenge*
- 14:35  Speaker 2  
**Stewart Lewis** – Managing Director – Ipsos MORI
- 14:50 Speaker 3  
**David Bickerton** – Manager for Group Communication – BP plc
- 15:05 Q&A Session
- 15:30 Coffee & Networking

## Seminar Workshops

- 09:30 Coffee and Registration
- 10:15  **Session 1**  
**Morrison Construction Services**  
**Robin Chaplin** – Group Safety & Environment Director  
**Jon Bailey** – Environment Advisor
- Corporate Responsibility in Practice**  
*This seminar will explore benefits and examples of the “partnering” approach that Morrison has taken with its clients to achieve both regeneration and corporate responsibility (CR) goals. It will also highlight a selection of the themes and projects that Morrison is actively promoting and delivering to improve its CR position*
- 11:15 Coffee and Networking
- 12:00  **Session 2**  
**SGS UK Ltd**  
**Rebecca Bowens** – Senior Training Consultant
- Corporate Reporting for Sustainable Development: Now is a time to act**  
*The workshop will explore the purpose of and drivers for sustainability reporting as well as how to determine the most appropriate type of report for the organisation. The workshop will also give a broad understanding of the key guidelines for sustainability reporting; tools required for gathering information; and understanding of the assurance process and the types of evidence required.*
- 13:00 Lunch and Networking
- 14:15  **Session 3**  
**Entropy International**  
**Dr Carl Mead** – Managing Director
- Beyond Reporting**  
*This session will discuss managing the issue of CSR to ensure that is not just about ticking boxes, but that it is embedded across your organisation. Consider what happens after you deliver your annual CSR report - how does your business compare with its peers? Once you know how you are performing, you can set objectives and targets to ensure continual improvement.*
- 15:15 Coffee and Networking

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